CONTRACT



WAGM 12 Brewer Rd Presque Isle, ME 04769 Sales T & C: www.gray.tv/advertising (207) 764-4461

	Contract / Revision		Alt Order #
	1292207 /		WOC12133924
Advertiser		Or	iginal Date / Revision
Maine Momentum		1	08/02/19 / 08/02/19
Contract Dates	Estimate #		
07/29/19 - 09/29/19	99		
Product			
MAINE MOMENTUM Q3			

And:

Ethica Media LLC 1225 Franklin Ave Ste 325 Garden City, NY 11530

Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Property Sales Office Account Executive WAGM Linda Connolly Presque Isle Na Special Handling Demographic Adults 35+ Order Type NORMAL Agy Code Advertiser Code Product 1/2 18 Agency Ref Advertiser Ref 138667 170284

*Line Ch Start	Date End [nate Descripti	on	Start/End Time	Dava	Spots/	D 4	_		
N 1 WAGM08/05					Days	Length Week	Rate	TypeS	_	Amount
Start Date		Weekdays	Spots/Week	0a5:30 AM-6:00 AM		:30		NM	7	\$525.00
Week: 08/05/19	08/11/19	MTWTF	2	<u>Rate</u> \$75.00						
Week: 08/12/19	08/18/19		0	\$0.00				- 1		
Week: 08/19/19	08/25/19		0	\$0.00				- 1		
Week: 08/26/19	09/01/19	MTWTF	2	\$75.00						
Week: 09/02/19	09/08/19		0	\$0.00						
Week: 09/09/19	09/15/19		0	\$0.00						
Week: 09/16/19	09/22/19	MTWTF	3	\$75.00						
N 2 WAGM08/05	5/19 09/27/	19 WAGM Th	nis Momina @ 53	0a6:00 AM-7:00 AM		:30		NM	12	\$2,160.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.50		IVIVI	12	\$2,160.00
Week: 08/05/19	08/11/19	MTWTF	2	\$180.00						
Week: 08/12/19	08/18/19		0	\$0.00				- 1		
Week: 08/19/19	08/25/19	MTWTF	2	\$180.00				l l		
Week: 08/26/19	09/01/19	MTWTF	2	\$180.00				- 1		
Week: 09/02/19	09/08/19		0	\$0.00						
Week: 09/09/19	09/15/19	MTWTF	2	\$180.00				- 1		
Week: 09/16/19	09/22/19	MTWTF	2	\$180.00				- 1		
Week: 09/23/19	09/29/19	MTWTF	2	\$180.00						
N 3 WAGM08/05	/19 09/20/	19 CBS This I	Morning	7:00 AM-9:00 AM		:30		NM	10	\$1,100.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate					.0	Ψ1,100.00
Week: 08/05/19	08/11/19	MTWTF	2	\$110.00						
Week: 08/12/19	08/18/19	WLM1E	2	\$110.00						
Week: 08/19/19	08/25/19		0	\$0.00						
Week: 08/26/19	09/01/19	MTWTF	2	\$110.00						
Week: 09/02/19	09/08/19	MTWTF	2	\$110.00				1		
Week: 09/09/19	09/15/19		0	\$0.00						
Week: 09/16/19	09/22/19	MTWTF	2	\$110.00						
N 4 WAGM09/09/	/19 09/13/1	19 M-F 9a-10a	3	9:00 AM-10:00 AM		:30		NM	1	\$85.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>					·	Ψ00.00
Week: 09/09/19	09/15/19	MTWTF	1	\$85.00				- 1		
N 5 WAGM08/12/	/19 09/27/1	9 Let's Make	A Deal	10:00 AM-11:00 AM		:30		NM	5	\$425.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate					•	Ψ-25.00
Week: 08/12/19	08/18/19	MTWTF	1	\$85.00						
								•		

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order # 1292207 / WOC12133924

Advertiser Onginal Date / Revision Maine Momentum 08/02/19 / 08/02/19

Contract Dates Product Estimate # 07/29/19 - 09/29/19 MAINE MOMENTUM Q3 99

*Line Ch Sta	urt Date End I	Date Descripti	on	Start/End Time	Days	Spots/ Length Week	Rate	Tuno	\	A t
Start Dat			Spots/Week	Rate	Days	Lengur Week	Rate	TypeS	pois	Amount
Week: 08/19/19			0	\$0.00						
Week: 08/26/19			0	\$0.00						
Week: 09/02/19		MTWTF	2	\$85.00				- 1		
Week: 09/09/19		MTWTF	1	\$85.00				- 1		
Week: 09/16/19			0	\$0.00						
Week: 09/23/19	09/29/19	MTWTF	1	\$85.00						
N 6 WAGM08/			_	11:00 AM-12:00 PM		:30	_	NM.	6	\$660.00
Start Dat Week: 08/12/19		Weekdays MTWTF	Spots/Week	Rate						
Week: 08/19/19	08/25/19	MTWTE	1	\$110.00						
Week: 08/26/19	09/01/19	MIMIE	2	\$110.00				- 1		
Week: 09/02/19	09/08/19	MTWTF	1	\$0.00				- 1		
Week: 09/09/19	09/15/19	MTWTF	1	\$110.00						
Week: 09/16/19	09/22/19	(II WITE-	0	\$110.00				- 1		
Week: 09/23/19	09/29/19	MTWTF	1	\$0.00				- 1		
N 7 WAGM08/			<u> </u>	\$110.00						
Start Date				12:00 PM-12:30 PM		:30		NM	3	\$330.00
Week: 08/19/19	e <u>End Date</u> 08/25/19	<u>Weekdays</u> MTwTF-~	Spots/Week 2	<u>Rate</u> \$110.00						
Week: 08/26/19	09/01/19		0	\$0.00				- 1		
Week: 09/02/19	09/08/19		0	\$0.00				- 1		
Week: 09/09/19	09/15/19	MTWTE	1	\$110.00						
N 8 WAGM09/0			4. B. d.							
Start Date		Weekdays	the Restless	12:30 PM-1:30 PM		:30		NM	2	\$210.00
Week: 09/02/19	09/08/19	MTWTF	Spots/Week 2	<u>Rate</u> \$105.00				- 1		
N 9 WAGM09/0	02/19 09/06/	19 Bold and B	eautiful	1:30 PM-2:00 PM		:30		NM	1	\$105.00
Start Date		Weekdays	Spots/Week	Rate				14141	'	\$105.00
Week: 09/02/19	09/08/19	MTWTF	1	\$105.00						
N 10 WAGM08/1		19 The Talk		2:00 PM-3:00 PM		:30		NM	2	\$210.00
Start Date		<u>Wee</u> kdays	Spots/Week	Rate					_	φ= 10.00
Week: 08/12/19	08/18/19	MTWTF	2	\$105.00				- 1		
N 11 WAGM09/0		19 M-F 3p-4p		3:00 PM-4:00 PM		:30		NM	2	\$140.00
Start Date		<u>Weekdays</u>	Spots/Week	Rate						41,0.00
Week: 09/02/19	09/08/19	MTWTF	1	\$70.00				- 1		
Week: 09/09/19	09/15/19	MTWTF	<u> </u>	\$70.00						
N 12 WAGM08/1				4:00 PM-5:00 PM		:30		NM	5	\$350.00
Start Date		Weekdays	Spots/Week	Rate						7.00.00
Week: 08/12/19	08/18/19	MTWTF	2	\$70.00						
Week: 08/19/19	08/25/19		0	\$0.00						
Week: 08/26/19	09/01/19		0	\$0.00						
Week: 09/02/19	09/08/19	MTWTF	1	\$70.00						
Week: 09/09/19	09/15/19		0	\$0.00				- 1		
Week: 09/16/19	09/22/19		0	\$0.00						
Week: 09/23/19	09/29/19	MTWTF		\$70.00						
N 13 WAGM08/1			•	5:00 PM-5:30 PM		:30		MM	4	\$420.00
Start Date		Weekdays	Spots/Week	Rate						-
Week: 08/19/19	08/25/19	MTWTF	2	\$105.00						
Week: 08/26/19	09/01/19		0	\$0.00						
Week: 09/02/19	09/08/19	MTWTF	1	\$105.00						
Week: 09/09/19	09/15/19	MTWTF	1	<u>\$105.00</u>						
N 14 WAGM08/0!	5/19 09/20/1	9 NewsSourc	e 8 1st Ed @530	p5:30 PM-6:00 PM		:30	-	NM	2	\$630.00

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Contract / Revision Alt Order# WOC12133924 1292207 /

Advertiser Original Date / Revision Maine Momentum 08/02/19 / 08/02/19

Contract Dates Product Estimate # 07/29/19 - 09/29/19 MAINE MOMENTUM Q: 99

*Line C	h Ctart	Data End F	lata Danasi-si		Start/End Time	D .	Spots/	1	_		
		-	Date Descripti			Days	Length Week	Rate	TypeS	pots	Amount
Week: 0	Start Date 08/05/19	End Date 08/11/19	Weekdays MTWTF	Spots/Week 1	Rate \$315.00						_
Week: 0		08/18/19		Ö	\$0.00						
Week: 0		08/25/19		Ö	\$0.00				- 1		
Week: 0	08/26/19	09/01/19		0	\$0.00				- 1		
Week: 0	09/02/19	09/08/19		0	\$0.00						
Week: 0	09/09/19	09/15/19		0	\$0.00				- 1		
Week: 0	9/16/19	09/22/19	MTWTF	1	\$315.00				- 1		
N 15 WA	AGM08/12	/19 09/27/	19 M-F Whee	l of Fortune	7:00 PM-7:30 PM		:30		NM	4	\$1,120.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				14041	7	\$1,120.00
Week: 0		08/18/19	MTWTF	1	\$280.00						
Week: 0		08/25/19		0	\$0.00				- 1		
Week: 0	_	09/01/19	MTWTF-→	1	\$280.00				- 1		
Week: 0		09/08/19	MTWTF~-	1	\$280.00				- 1		
Week: 0		09/15/19		0	\$0.00						
Week: 0		09/22/19	MD-75	0	\$0.00						
Week: 0		09/29/19	MTWTF	1	\$280.00						
N 16 WA				,	7:30 PM-8:00 PM		:30		NM	3	\$840.00
<u>S</u> Week: 0	tart Date	End Date 08/18/19	Weekdays	Spots/Week	Rate						
Week: 0		08/25/19	MTWTF	1	\$280.00				ľ		
Week: 08		09/01/19	MTWTF	0	\$0.00				- 1		
Week: 09		09/01/19	MIMIL	0	\$280.00 \$0.00				- 1		
Week: 09		09/15/19		0	\$0.00						
Week: 09		09/22/19		0	\$0.00				- 1		
Week: 09		09/29/19	MTWTF	1	\$280.00						
N 17 WA	GM08/05/		·	20 9 @ 110	11:00 PM-11:35 PM				3014	_	
	tart Date	End Date	Weekdays	Spots/Week	Rate		:30		NM	7	\$525.00
Week: 08		08/11/19	MTWTF	2	\$75.00						
Week: 08	8/12/19	08/18/19		0	\$0.00				- 1		
Week: 08	8/19/19	08/25/19		0	\$0.00						
Week: 08	8/26/19	09/01/19	MTWTF	2	\$75.00				- 1		
Week: 09	9/02/19	09/08/19		0	\$0.00						
Week: 09	9/09/19	09/15/19		0	\$0.00						
Week: 09	9/16/19	09/22/19	MTWTF	3	\$75.00						
N 18 WA	GM08/05/	19 09/20/1	9 Late Show		11:35 PM-12:37 XM		:30	-	NM	8	\$220.00
<u>St</u>	tart Date	End Date	Weekdays	Spots/Week	Rate		.50		INIVI	0	\$320.00
Week: 08		08/11/19	MTWTF	3	\$40.00						
Week: 08	3/12/19	08/18/19		0	\$0.00						
Week: 08	3/19/19	08/25/19		0	\$0.00						
Week: 08		09/01/19	MTWTF	2	\$40.00				- 1		
Week: 09		09/08/19		0	\$0.00						
Week: 09		09/15/19		0	\$0.00						
Week: 09	9/16/19	09/22/19	MTWTF	3	\$40.00				- 1		
N 19 WA	GM08/05/1	19 09/21/1	9 Early Morni	ng Rot Sa-Su	8:00 AM-10:00 AM		:30		NM	3	\$165.00
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>					~	Ψ100,00
Week: 08		08/11/19	S-	1	\$55.00						
Week: 08		08/18/19		0	\$0.00						
Week: 08		08/25/19		0	\$0.00						
Week: 08		09/01/19	S <i>-</i>	1	\$55.00				- 1		
Week: 09		09/08/19		0	\$0.00						
Week: 09.	/09/19	09/15/19		0	\$0.00						



Contract / Revision Alt Order# 1292207 / WOC12133924

Advertiser Original Date / Revision Maine Momentum 08/02/19 / 08/02/19

Contract Dates **Product** Estimate # 07/29/19 - 09/29/19 MAINE MOMENTUM Q3 99

*Line	Ch Start	Date End [Date Description	on.	Start/End Time	Dave	Spots/	Poto	Tuno	\mate	A
2.110	Start Date	End Date	Weekdays	Spots/Week	Rate	Days	Length Week	Rate	TypeS	pots	Amount
	: 09/16/19	09/22/19	S-	1	\$55.00						
N 20 \	VAGM08/12			of Fortune	7:00 PM-7:30 PM		:30		NM	3	\$225.00
Maak	Start Date : 08/12/19	End Date	<u>Weekdays</u>	Spots/Week	Rate						
	: 08/12/19	08/18/19 08/25/19	5-	0	\$75.00						
	: 08/26/19	09/01/19		0	\$0.00				- 1		
	09/02/19	09/08/19	S-	1	\$0.00 \$75.00						
	09/09/19	09/15/19		Ó	\$0.00						
	09/16/19	09/22/19		0	\$0.00						
	09/23/19	09/29/19	S-	1	\$75.00						
	VAGM08/05			- · · · · · · · · · · · · · · · · · · ·	7:30 PM-8:00 PM		-20		1114		
14 21 1	Start Date	End Date	Weekdays	Spots/Week	Rate		:30		NM	4	\$300.00
Week:	08/05/19	08/11/19	S-	1	\$75.00				- 1		
Week:	08/12/19	08/18/19		0	\$0.00				- 1		
Week:	08/19/19	08/25/19	S-	1	\$75.00				- 1		
Week:	08/26/19	09/01/19	S-	1	\$75.00				- 1		
Week:	09/02/19	09/08/19		0	\$0.00						
Week:	09/09/19	09/15/19		0	\$0.00						
Week:	09/16/19	09/22/19	S-	1	\$75.00				- 1		
N 22 V	VAGM08/12/	19 09/28/	19 Late Frince	Rotator Sa-Su	11:00 PM-12:00 XN		;30		NM	4	# PO .00
	Start Date	End Date	Weekdays	Spots/Week	Rate		.50		14141	4	\$80.00
Week:	08/12/19	08/18/19	S-	1	\$20.00						
Week:	08/19/19	08/25/19	S-	1	\$20.00				- 1		
Week:	08/26/19	09/01/19		0	\$0.00						
Week:	09/02/19	09/08/19		0	\$0.00				- 1		
Week:	09/09/19	09/15/19	S-	1	\$20.00						
Week:	09/16/19	09/22/19		0	\$0.00						
Week:	09/23/19	09/29/19	S-	1	\$20.00						
N 23 V	VAGM08/12/	19 09/28/1	9 Late Fringe	Rotator Sa-Su	12:00 XM-1:00 XM		:30		NM	3	\$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate					•	\$00.00
	08/12/19	08/18/19	S-	1	\$20.00						
	08/19/19	08/25/19		0	\$0.00				- 1		
	08/26/19	09/01/19		0	\$0.00						
	09/02/19	09/08/19	S-	1	\$20.00						
	09/09/19	09/15/19		0	\$0.00						
	09/16/19	09/22/19		0	\$0.00						
	09/23/19	09/29/19	S-	1	\$20.00						
	/AGM08/19/		9 Late Fringe	Rotator Sa-Su	1:00 XM-2:00 XM		:30		NM	2	\$30.00
	Start Date 08/19/19	End Date	Weekdays	Spots/Week	Rate						
	08/26/19	08/25/19 09/01/19	S-	1	\$15.00						
	09/02/19	09/01/19		0	\$0.00						
	09/09/19	09/06/19	S-	0	\$0.00 \$15.00						
				- 1							
	/AGM09/09/		•	Rotator Sa-Su	11:00 PM-12:00 XN		:30		NM	1	\$30.00
	Start Date 09/09/19	End Date 09/15/19	Weekdays S	Spots/Week 1	Rate \$30.00						
	AGM08/04/			· · · · · · · · · · · · · · · · · · ·							
	Start Date		9 CBS Sunda Weekdays		9a-1030a		:30		NM	7	\$665.00
	07/29/19	End Date 08/04/19	1	Spots/Week 1	<u>Rate</u> \$95.00						
	08/05/19	08/11/19	1	1	\$95.00						
	08/12/19	08/18/19	1	1	\$95.00				ļ		
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All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



Contract / Revision	Alt Order #
1292207 /	WOC12133924

Advertiser Original Date / Revision Maine Momentum 08/02/19 / 08/02/19

Contract Dates Product Estimate # 07/29/19 - 09/29/19 MAINE MOMENTUM 0399

				Start/End		Spots/				
*Line Ch Start I	Date End D	ate Description	on	Time	Days	Length Week	Rate	TypeSpo	ts	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 08/19/19	08/25/19		0	\$0.00						
Week: 08/26/19	09/01/19	1	1	\$95.00						
Week: 09/02/19	09/08/19	1	1	\$95.00						
Week: 09/09/19	09/15/19		0	\$0.00				ľ		
Week: 09/16/19	09/22/19	1	1	\$95.00						
Week: 09/23/19	09/29/19	1	1	\$95.00						
N 29 WAGM08/04/	19 08/04/1	9 Face The I	Nation	1030a-1130a		:30		NM	1	\$95.00
Start Date	End Date	Weekdays	Spots/Week	Rate				1 4141		ψ55.00
Week: 07/29/19	08/04/19	1	1	\$95.00						
					Totals				12	\$11,805,00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 -08/25/19	42	\$4,385.00	(\$657.75)	\$3,727.25
08/26/19 -09/29/19	70	\$7,420.00	(\$1,113.00)	\$6,307.00
Totals	112	\$11,805.00	(\$1,770.75)	\$10,034.25

Signature:	Date: